



FOR IMMEDIATE RELEASE
July 12, 2021



DUKE ENERGY CENTER NAMES NEW BOOKING MANAGER

Events professional joins the Raleigh Convention & Performing Arts Complex team

Raleigh, N.C. – The Raleigh Convention & Performing Arts Complex is pleased to announce Melanie Margarum as the new Booking Manager for the Duke Energy Center for the Performing Arts.



Margarum is a North Carolina native and graduated from North Carolina State University. She got her start in the events industry as an Event Coordinator at the University of North Carolina at Chapel Hill.



She also spent five years at the Carolina Theatre in Durham, where she started as an Event and Development Coordinator and was later promoted to Event Sales Director. While at the Carolina Theatre, Margarum handled contracting for over 150 events annually, while also establishing and managing new business for the theatre. She also has experience working with varying clients including festivals, national promoters, universities, conferences, and community organizations.

“We are excited to have Melanie join our team. With her industry knowledge and true passion for the business she will be a tremendous asset to our venue,” said Michelle Bradley, Assistant General Manager of the Duke Energy Center.

Since 1932, the Duke Energy Center for the Performing Arts has served as Raleigh’s premier performing arts venue. The venue draws approximately 400,000 guests annually to its four separate event spaces and is home to the Carolina Ballet, North Carolina Theatre, North Carolina Symphony, North Carolina Opera, and PineCone. With roughly 600 events each year, the venue draws an average of \$35.4 million in economic impact to Raleigh’s businesses, hotels, and restaurants.

Margarum began her new position on June 21. She brings a wealth of knowledge in the events industry and will contribute to the ongoing success of the Duke Energy Center’s extensive events calendar.

###

ABOUT THE RALEIGH CONVENTION + PERFORMING ARTS COMPLEX

The Raleigh Convention & Performing Arts Complex is home to four pristine venues in Raleigh, North Carolina. Owned and operated by the City of Raleigh, the Raleigh Convention Center, the Duke Energy Center for the Performing Arts, and Red Hat Amphitheater are located within a two-block radius in the heart of Downtown Raleigh and welcome approximately one million visitors annually. Nearby, the City of Raleigh-owned Coastal Credit Union Music Park at Walnut Creek welcomes roughly 300,000 people each season.

RALEIGH CONVENTION & PERFORMING ARTS COMPLEX

FOUR VENUES.
ONE COMPLEX.
A MILLION
MOMENTS.



ABOUT THE DUKE ENERGY CENTER FOR THE PERFORMING ARTS

Set amongst the backdrop of our Capitol, the Duke Energy Center for the Performing Arts has stood as a historic and cultural focal point in Downtown Raleigh since 1932. It has played host to Broadway classics, rock legends and major political figures while maintaining an emphasis on education of the arts and artists housed within Raleigh's community. With four separate event spaces available, the breadth and depth of events past, present and future has made this Raleigh's Premier Arts Venue.



CONTACT

Sarah McAlister
Marketing Manager

919-996-8719

sarah.mcalister@raleighnc.gov

